European Prostate Cancer Awareness Day
17 November 2020

Hendrik Van Poppel, MD., PhD.

EAU Adj. Secretary General



Setting the Scene

"The sad story of PSA"



Prostate Cancer in the European Society

Prostate cancer (PCa) is the most common male cancer in the EU

1 in 7 men in Europe will develop prostate cancer before 85y

Before Prostate Specific Antigen (PSA) 1/3 to 1/2 men died

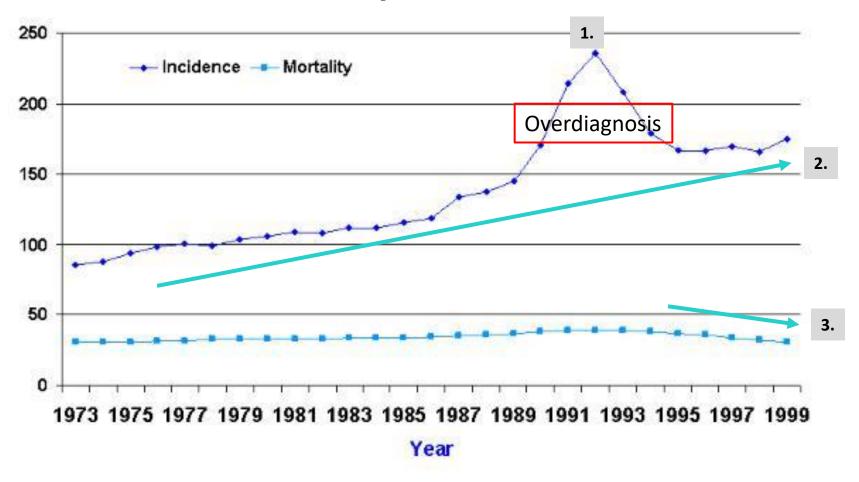
In 2018, 107,000 men died from Prostate Cancer in the EU

When PSA was introduced,



Prostate cancer was detected early, and

Mortality declined





Changes of Cancer Mortality



"At the cost of Over Diagnosis and Overtreatment"



We know today: no debate...

- 1. Early detected disease can be cured
- 2. Treatment of early disease has less side effects: better QoL
 - Less incontinence/impotence, No need of hormones
 - Costs: +/- €25,000
- 3. Treatment of more advanced disease has more side effects, impacts heavily on QoL and often does not cure
- 4. Treatment of metastatic disease is extremely expensive: €250,000

PSA = Victim of its own Success ...



and testing was discouraged!

Prostate cancer is said not to be a killing disease:

- "You will die with, not from prostate cancer"

Treatment can lead to unpleasant side effects

PCa diagnosis automatically led to active treatment

We were not able to discriminate between significant and insignificant cancer

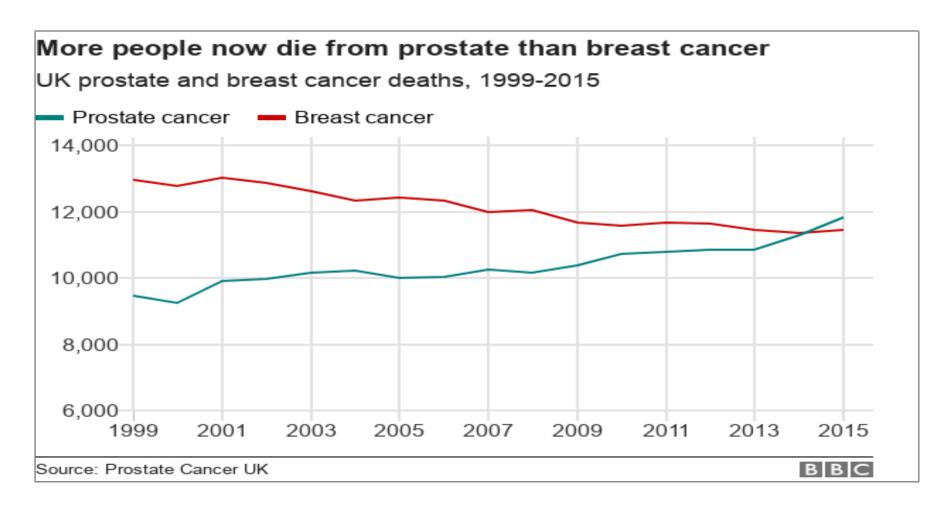


Anti - PSA Propaganda!

What happened with less PSA testing?



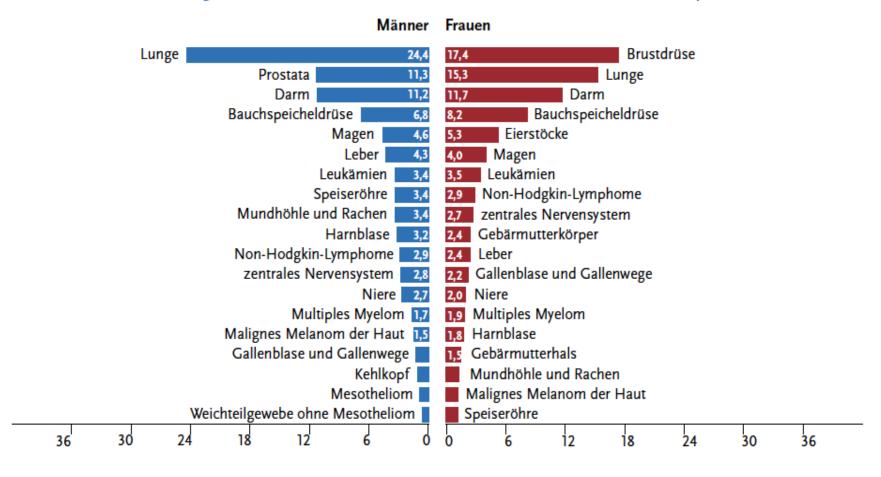
UK: PCa death increased by 17% in 10 years





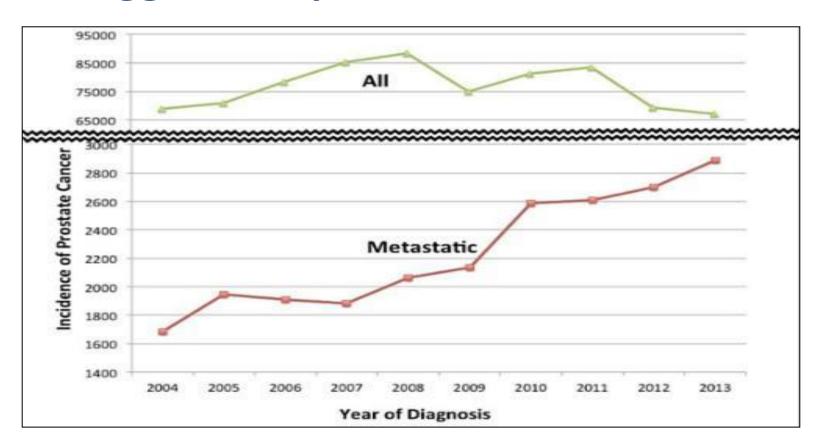
Germany: PCa Mortality ranks 2nd

Abbildung 3.0.2 Prozentualer Anteil der häufigsten Tumorlokalisationen an allen Krebssterbefällen in Deutschland 2014





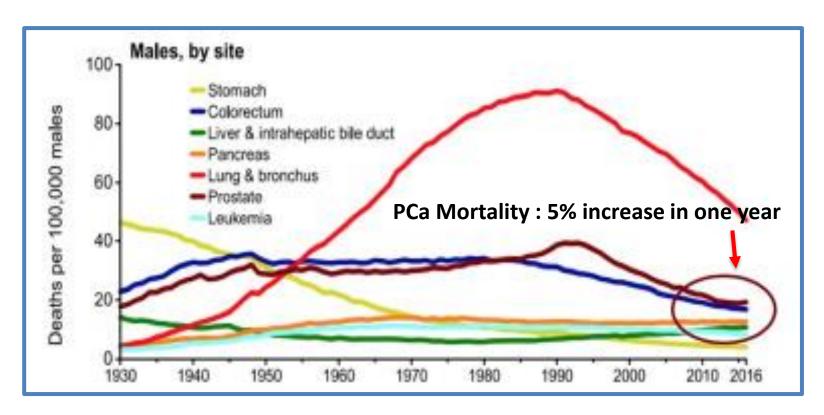
USA: Aggressive prostate cancer on the rise



Prostate cancer more and more detected too late



The result of less PSA testing?



Overall, the ever decreasing mortality rate from PCa has come to a stop

And we let this happen!



Times have changed!

1. We are able to avoid over diagnosis:

- Better use of PSA: age-related PSA, PSA Density
- Risk Calculators (PCPT and ERSPC)
- mp(bp)MRI before biopsy

Mannaerts et al., Eur. Urol. Oncol. 2018

....decrease of number of biopsies

.....detect more significant and less insignificant cancers

Amin et al., J. Urol. 2020

2. We can reduce overtreatment:

Application of Active Surveillance in 65% of low & intermediate risk

Nomogram to predict disease progression for men on AS

Van Hemelrijck, EAU20



A new Early Detection Strategy?

Costs versus Savings

1. PSA: €10/x

2. mpMRI: €136 (bp as good?)

3. Early detected significant PCa R/ €10-15,000

- 1. Less biopsies, less complications of biopsies and treatments
- 2. Less over-diagnosis, avoiding over-treatment
- 3. No costly treatment of castrate refractory disease (€240,000)
- 4. Less PCa deaths > increased professional life spent
- 5. Better QoL

European Prostate Cancer Awareness Day
17 November 2020

Hendrik Van Poppel, MD., PhD.

EAU Adj. Secretary General



Thank you